

PRESS RELEASE

Math Made Easy

miniLUK product line extended with rich math-focus contents

Setauket, New York - January 15, 2007 - Beyond123 LLC today introduced miniLUK German version workbooks for children 5 and above. These five newly available miniLUK workbooks, along with additional ten titles that will follow shortly, are focused on building solid foundations of mathematic skills for children.

The titles of these five math workbooks are "Fun Math", "Practice with Lumie 1", "Practice with Lumie 2", "Math Made Easy 1", and "Math Made Easy 2". As with all other miniLUK Learning series workbooks, these German version of workbooks utilize the same universal miniLUK Controller for playing. This miniLUK workbooks release will provide new and existing customers richer content to choose from especially for those who are considering improving their children's math skills by using miniLUK's proven learning-and-playing system.

Exercises of all five workbooks are focused on basic arithmetic skills including counting objects, matching objects with numbers, number sequence, double and half of numbers, counting backward, forward, and between two numbers, number comparison, addition/subtraction up to 100, pre-algebra, and more. Practice is the only way to master arithmetic skills that is needed for learning advanced math later. The comprehensive content of these workbooks provide the necessary practices to master these skills.

Each individual workbook offers different learning level and could be purchased separately base on children's math skill level. An instruction and translation of all exercise questions in English will be attached to these German version workbooks. Customers can also download them from miniLUK's product web site. (www.miniLUK.com)

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About Beyond123

Beyond123 LLC is a company specialized on developing and publishing the best children's educational products for parents and educators around the world. The company believes that for children playing and learning go hand in hand. Combining high quality materials with effective learning approach are critical for educational success.

For more information, please visit www.beyond123.com.

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