

PRESS RELEASE

## **Advanced Learning to Foster Higher-Order Thinking**

*miniLUK Advance Brain Olympics series promotes advanced intellectual development for children*

New York - February 17, 2008 - Beyond123 LLC today announced at Toy Fair 08 the release of miniLUK Advance Brain Olympics series for children age 6 to 8. It provides more challenging exercises for children's intellectual growth and a more advanced operating model using miniLUK Controller.

miniLUK Advance Brain Olympics series features over 1000 advanced brain-challenging exercises in these 8 workbooks: Visual Perception 1, Visual Perception 2, Brain Olympics 1, Brain Olympics 2, Brain Olympics 3, Brain Olympics 4, Geometry 1, and Geometry 2. This series focuses on three major areas for children's intellectual development: visual perception ability, general learning and higher order thinking skills, and spatial relationship. All exercises presented in these workbooks are well structured from basic to more advanced and challenging. The activities in these workbooks have been carefully designed so that the skills learned progress at a rate of increasing difficulty to deliver the most effective learning results and to ensure the highest motivation for children's learning.

miniLUK Advance Brain Training series uses the same miniLUK Controller like the rest of miniLUK product family but features a more advanced operating model involving higher level of eye-hand coordination. This series is suitable for children age 6 to 8 or for those who already completed miniLUK series age 5 to 7 and would like to advance to a more challenging level of learning.

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### **About Beyond123**

Beyond123 LLC is a company specialized on developing and publishing the best children's educational products for parents and educators around the world. The company believes that for children playing and learning go hand in hand. Combining high quality materials with effective learning approach are critical for educational success.

**For more information**, please visit [www.beyond123.com](http://www.beyond123.com).

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