

PRESS RELEASE

Specially designed system for special needs children

SpecialLUK learning system improves critical skills in children's early development

New York - October 13, 2008 - Beyond123 LLC today announced the release of SpecialLUK early learning series for children with special needs. Extending the success of bambinoLUK's play-and-learn design, SpecialLUK is designed from the ground up to promote the most critical developmental processes in sensory, cognitive, communicative and physical development for children.

Using the same 6-tile controller design as bambinoLUK, SpecialLUK provides fun playing activities with specially designed exercises. These high-quality graphical illustrated exercises enhance children's basic processing ability for visual discrimination and visual perception, and strengthen children's fine motor skills and eye-hand coordination. The interesting playing activities provided by SpecialLUK feature age appropriate yet challenging contents to help children develop critical thinking ability. Lastly, the unique self-checking mechanism provides fun matching activities when children complete each exercise page. It highly motivates children's continuous play and help build their self-esteem.

The first release of SpecialLUK series is a 3-workbook set with total of 216 specially designed exercises that establish children's fundamental skills. These essential skills such as eye-hand coordination, fine motor skills, visual discrimination will prepare them for more complicated cognitive thinking processes at a later time. Beyond123 is in works with special educators, therapists, parents, early developmental teachers and special service providers for subsequent releases with focuses in visual, concentration and cognitive training.

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About Beyond123

Beyond123 LLC is a company specialized on developing and publishing the best children's educational products for parents and educators around the world. The company believes that for children playing and learning go hand in hand, and combining high quality contents with fun learning activities is essential for the effectiveness of children's learning.

For more information, please visit www.beyond123.com.

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